



USHJA Zone 7 Committee Meeting Minutes

Monday, January 23, 2017 - 10:00 a.m. CT / 11:00a.m ET via Teleconference

Zone 7 Committee Members Participating: Nancy Jones (Chair), Carl Hansen (Vice Chair), Joey Brumbaugh (Treasurer), Janis Collette, Genie Harper, Kalea Maxwell, John McQueen, Sarah Mechlin Duhon, Frank Owens, Brody Robertson, Bill Whisenant (11)

Zone 7 Committee Members Not Present: Laura Connaway, Matt Cyphert, Kelly McCabe Cyphert and Jennifer Stout (4)

Also Present: Diane Carney (USHJA Zone 5 Committee Vice Chair), April Hammond (Sport Program Assistant), Erin Keating (Managing Director of Sport Programs), Megan Lacy (Managing Director of Communications) and Kristin Rover (Regional Communications Coordinator) (5)

I. Welcome and Roll Call

Ms. Jones called the meeting to order. Ms. Hammond called roll, with 11 committee members present, a quorum was met.

II. Approve the minutes

Mr. Robertson motioned to approve the minutes from the November 14, 2016 Meeting; Mr. McQueen seconded and the motion was unanimously approved.

III. Zone Communications

- A. Ms. Lacy reviewed zone communications and introduced Ms. Rover.
- B. Ms. Rover detailed the 2016 Zone eNews statistics including the increase in open and click through rates. On average, 598, or 24 percent of Zone 7 eNews subscribers opened their monthly email. The average click-through rate for the zone was 9 percent, with an average of 55 clicks on links in each eNews.
- C. Ms. Rover reminded everyone about the committee member introduction. Committee member introductions, congratulations to yearend award winners, HQC opening, HOTY Championship dates and location and an ongoing calendar are in the January eNews.
- D. Facebook likes have increased by 27 percent. Some Facebook posts are boosted after the initial post to increase the number of people it may reach. Championship dates and location announcement, HQC opening and other items will be posted on Facebook as well as a link to Zone eNews.

- E. Ms. Rover inquired about various events or topics the committee members would like to see in eNews. Ms. Jones asked Kristin to invite affiliates to like USHJA Facebook pages.

IV. Review 2018 NAJYRC Selection Procedures

- A. The committee discussed the North American Junior and Young Rider Championship Selection Procedures. Ms. Keating detailed the date and other updates to the procedures.
- B. *Mr. Hansen made a motion to approve the NAJYRC Selection Procedures; Mr. Whisenant seconded and the motion was unanimously approved.*

V. Review 2018 National Junior Jumper Championship (PDS) Selection Procedures

- A. Ms. Keating reviewed the date updates to the selection procedures.
- B. *Mr. Hansen motioned to approve; Mr. McQueen seconded and the motion passed.*
- C. Both selection procedures will move forward to the Jumper Working Group, USHJA Executive Committee and then to USEF.

VI. Zone 7 Opportunities Point Persons

- A. Ms. Carney reviewed the Annual Meeting idea of committees appointing USHJA program point people.
 - 1.) Handy Hunter Challenge – Bill Whisenant
 - 2.) Zone 7 HOTY- South Championship – Carl Hansen
 - 3.) Zone 7 HOTY- North Championship – John McQueen
 - 4.) Grants – Genie Harper, Sarah Mechlin Duhon and Janis Collette
 - 5.) Affiliates – Janis Collette and Carl Hansen

VII. Zone 7 Grants and Scholarships

- A. The committee discussed the four EAP, two TCP and Clinic Host grants for Zone 7. Ms. Hammond encouraged the committee members to print and pass along these applications to members.

VIII. Zone 7 Team Chefs d'Equipes

- A. Ms. Keating informed the committee about the Zone Team Jumper Championship and Children's and Adult Amateur Hunter Chef applications opening soon and due March 15.
- B. The committee discussed having multiple Chefs and Mr. Brumbaugh expressed his interest to do this again for 2017.
- C. Mr. Whisenant mentioned a potential date change.

IX. Old Business

- A. Ms. Jones request an email be sent with a link to the Zone Resource Guide. Ms. Jones encouraged committee members to reach out for more information.

X. New Business

- A. No old business was discussed.

XI. Adjourn

- There being no further business the meeting was adjourned at 11:54 a.m. ET.

Respectfully Submitted,

April Hammond
Sport Program Assistant