



## Sponsorship Opportunities for the



**Virginia Horse Park Lexington, VA  
August 28, 2022**

USHJA is excited about the 5th annual Kym K Smith/USHJA Young Hunter Pony Championship and is working to expand the opportunities for young hunter ponies.

The Kym K Smith/USHJA Young Hunter Pony Championship will offer the following sections: Hunter Pony 4 & 5 Year Olds 2', Hunter Pony 4 & 5 Year Olds 2'3", Hunter Pony 6 & 7 Year Olds 2', Hunter Pony 6 & 7 Year Olds 2'3" and Hunter Pony 6 & 7 Year Olds 2'6" to be made up of one model, one under saddle class and two over fences classes. An under saddle section for 5 Year Olds & Under not competing in the 4 & 5 Year Olds over fences classes will also be offered. Newly added in is a section for Adults on Ponies!

### Division Supporter:

- Naming rights to the division, i.e. The SPONSOR Farm Hunter Pony 4 & 5 Yr 2' Division
- PA announcements during division
- Mention in Championship Program
- Logo on Young Hunter Pony Championship webpage
- If secured in time for ribbon production division sponsor will be listed on division ribbons and cooler
- Award presentation opportunities for each class in the division
- Mention in the USHJA event coverage press release and USHJA In Stride coverage

Hunter Pony 5 & Under  
Hunter Pony 4 & 5 Yr 2'  
Hunter Pony 4 & 5 Yr 2'3"  
Hunter Pony 6 & 7 Yr 2'

Hunter Pony 6 & 7 Yr 2'3"  
Hunter Pony 6 & 7 Yr 2'6"  
Adults on Ponies 7 & Under

### Class Supporter:

- Mention in Championship Program and PA Announcements during the Event
- Recognition on Donor Banner to be displayed at the Event
- Advertising opportunities in Official Show Program
- Award presentation opportunities for class

Priced to cover prize money per class

*Only needed if Division Sponsor is not secured*

1. Hunter Pony 5 Yr. and Under Model:	\$500	13. Hunter Pony 6 & 7 Yr. Old U/S :	\$1,000
2. Hunter Pony 5 Yr. and Under U/S :	\$1,000	14. Hunter Pony 6 & 7 Yr. Old 2' :	\$1,000
3. Hunter Pony 5 Yr. and Under U/S :	\$1,000	15. Hunter Pony 6 & 7 Yr. Old 2' :	\$1,000
4. Hunter Pony 4 & 5 Yr. Model :	\$500	16. Hunter Pony 6 & 7 Yr. Model :	\$500
5. Hunter Pony 4 & 5 Yr. U/S :	\$1,000	17. Hunter Pony 6 & 7 Yr. Old U/S :	\$1,000
6. Hunter Pony 4 & 5 Yr. 2' :	\$1,000	18. Hunter Pony 6 & 7 Yr. Old 2'3' :	\$1,000
7. Hunter Pony 4 & 5 Yr. 2' :	\$1,000	19. Hunter Pony 6 & 7 Yr. Old 2'3' :	\$1,000
8. Hunter Pony 4 & 5 Yr. Model :	\$500	20. Hunter Pony 6 & 7 Yr. Model :	\$500
9. Hunter Pony 4 & 5 Yr. U/S :	\$1,000	21. Hunter Pony 6 & 7 Yr. Old U/S :	\$1,000
10. Hunter Pony 4 & 5 Yr. 2' 3' :	\$1,000	22. Hunter Pony 6 & 7 Yr. Old 2'6' :	\$1,000
11. Hunter Pony 4 & 5 Yr. 2' 3' :	\$1,000	23. Hunter Pony 6 & 7 Yr. Old 2'6' :	\$1,000
12. Hunter Pony 6 & 7 Yr. Model :	\$500		

### Cooler Supporter: \$250

- Mention in Championship Program and PA Announcements during the Event
- Recognition on Donor Banner to be displayed at the Event
- Advertising opportunities in Official Show Program
- Award presentation opportunities for class

### **Ribbon/Trophy Supporter: \$150**

- Mention in Championship Program and PA Announcements during the Event
- Recognition on Donor Banner to be displayed at the Event
- Advertising opportunities in Official Show Program
- Award presentation opportunities for class

### **Program Supporter:**

- Donations up to \$749

### **Additional Sponsorship/Donor Opportunities:**

**Rider gift bag inserts:** Product/samples may be provided upon approval of USHJA

**Perpetual Trophies:** Minimum value of \$2,500 and must meet USHJA perpetual trophy standards

**Class/Division championship/winners gifts:** Minimum value of product is \$100 unless otherwise approved by the USHJA

*All final negotiations and contracts will be provided by the USHJA office  
Sponsorship and Advertising Department.*

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