



USHJA Zone 7 Committee Meeting Minutes

Monday, January 27, 2020 – 9:00 a.m. CT/ 10:00 a.m. ET

Zone 7 Committee Members Participating: Nancy Jones (Chair), Carl Hansen (Vice Chair), Joey Brumbaugh (Treasurer), Janis Collette, Laura Connaway, Matt Cyphert, Genie Harper, Fred Kahn, Kalea Maxwell, Kelly McCabe-Cyphert, Sandra Tabio and Bill Whisenant (12)

Zone 7 Committee Members Not Present: Valerie Garza, John McQueen and Frank Owens (3)

Also Present: Morgan Thibodeaux (Sports Program Coordinator), Kristen Rover (Regional Communications Coordinator) and Lynn Johnson (Sports Program Office Aide) (3)

I. Welcome and Roll Call

Ms. Jones called the meeting to order. Ms. Thibodeaux called roll, with eleven committee members present, a quorum was met.

II. Approve the minutes

*Mr. Hansen made a motion to approve the minutes from September 10, 2019 meeting.
Mr. Kahn seconded, motion passed.*

III. Annual Meeting Review

Ms. Thibodeaux and Ms. Jones gave a brief review of the highlights of the Zone 7 meeting held at the USHJA Annual Meeting on Sunday December 8, 2019.

- USHJA is bringing back the Zone Council to help fix “broken areas” in the Zones. The Chair and Vice Chair of each Zone will be members of the Zone Council. The Zone Council has been allocated one seat on the Board. This will provide representation for the Zones at Board Meetings. Any items of concern, questions etc. can be given to the Zone 7 Zone Council representative who can then take it to the Council and, if needed, the Board.
- The Affiliate Council is also being brought back. Danae Fryman at USHJA is the contact person for this.
- The Planning Committee has instituted a 75% attendance requirement for 2020 for all committees. Extenuating circumstances will be taken into consideration. Hopefully, dedicated times and dates for Committee meetings will help with planning for attendance purposes.
- Emphasis on outreach to Zone members to help improve communication with

Zone members. Suggestions were more Zone clinics/forums and town hall meetings to facilitate better communications.

- CH/AA Hunter Championships have been suspended for 2020 to allow the program to possibly be revamped in a more user friendly format. This does not affect the Jumper Championships.
- A list of industry people in Zone 7 that are not utilizing USHJA was informally compiled. Ms. Jones stated contact will be made with those people to see why they are not utilizing USHJA and what could be done, what they may need to do so. There is also a list of show managers that can be utilized to advertise/promote Zone 7 town halls, clinics, educational forums etc... They will be contacted.
- Ms. Jones mentioned that everyone should try to attend at least one USHJA Annual Meeting for the information and networking opportunities available. Questions came up asking if the Zone Meeting Day (Sunday) at the Annual Meeting could be changed to a better day. Suggestions were made and most felt have Zone 7 meet on Monday evening or Tuesday would benefit attendance. This would allow those at shows to return home, travel to the meeting and still participate in their Zone meeting. Ms. Thibodeaux stated she has been in discussions about this with USHJA planning. She stated she would submit Zone 7's request to have their Zone meeting on Monday evening or Tuesday for the 2021 Annual meeting.

IV. 2020 Zone Planning

Ms. Thibodeaux mentioned the monthly scheduling of Zone Committee calls on the same day, at the same time each month. This would allow members to better plan accordingly. **Zone 7 is scheduled for the first Monday of every month at 10 a.m. ET.** There will not be a February meeting as that would be next week, unless needed.

Ms. Thibodeaux mentioned that she would like to have all Chef d' Equipe applications in as soon as possible. This would allow swag items to be ordered and training for Chefs to be planned and executed appropriately. DiAnne Langer is helping with education for Chefs, which will cover duties, expectations, responsibilities and possible time commitments. All Chefs will be required to submit a completed application to Ms. Thibodeaux before they can be considered. Mr. Cyphert stated that being a Chef is a big commitment, both time wise and financially, especially if you have no clients going. He suggested trying to find possible Chefs who have clients going to the event; makes things a lot easier. Downside is many do not know their schedules this early to commit. Committee asked if there was any chance of stipend/reimbursement for Chefs. Ms. Thibodeaux stated she was in discussion with her counterparts regarding this, which would require increases to Zone budgets. She asked the committee to put feelers out in the Zone as to who would be a good fit for which event.

V. Zone Communications

Ms. Jones stated she had a phone call with Ms. Rover and Ms. Thibodeaux regarding Zone 7 using an independent contractor who resides in the Zone to add to their

communications with members. The individual is Johanna Jensen who resides in 7 and was at the Zone 7 meeting at the Annual Meeting as well as most of the Annual Meeting. She expressed an interest in helping with Zone 7 communications and seemed very knowledgeable. She would be doing member spotlights, Q & As, interviews. All work would be submitted to Ms. Rover or Ms. Thibodeaux for review and dissemination. She would be asked for one submission per month to see if this was workable. Ms. Rover stated she would provide her with a deadline schedule and planning so she would know when to submit. Mr. Hansen inquired as to compensation and discussion followed. *Mr. Whisenant made a motion for Zone 7 to extend this proposal to Ms. Jemsem for one submission per month at the compensated rate of \$50 per submission for a period of 3 months. Committee would re-evaluate this proposal at that time. Ms. Collette seconded the motion; motion carried with no abstentions.*

VI. Affiliates

Ms. Thibodeaux stated this item was added to the agenda to give any affiliate members time to bring up questions, concerns or just share news /updates with the Committee. This is mainly for verbal updates presented by Zone Committee members

VII. Old Business

There was no old business to discuss.

VIII. New Business

There was no new business to discuss.

IX. Adjourn

There being no further business to discuss, the meeting was adjourned at 10:50 a.m. ET.

Respectfully Submitted,
Lynn Johnson
Sports Program Office Aide