



Host Hotel Management

simplifies procurement, saves time, streamlines decision process



- Trade Shows
- Conferences
- Sporting Events
- Corporate Retreats
- Festivals
- Galas



Key Benefits

USHJA's Team of Experienced Professionals –

1. Simplifies hotel procurement and streamlines decision-making process.
2. Saves valuable time and reduces management costs for our partners.
3. Provides event participants, their family-members and friends, and others in supporting roles with the best hotel rates and superior customer support services.
4. Generates income for our partners.

“This is exactly what our platform is built for.”

Single-Source, Event Lodging Solution



Turn-Key Solution

We gather event details from our clients, input the prescribed data into our platform, and deliver targeted hotels that streamline decision-making processes and produce successful, stress-reduced events of all scopes and complexities.

Products & Services

- RFP Management
- Contract Negotiation
- Room Procurement
- Transparent Inventory Management
- Real-Time Reporting & Analytics

Benefits

- Dedicated Account Manager
- Attendee Support Services
- Guaranteed Rates for Attendees
- Hotel Rebates for Large Events
- **No Cost to Your Organization**

No Cost to Organization, Best Rates for Attendees



No Cost to You – 100% Free

We earn a small commission on each completed reservation, but your attendees always benefit with great rates.



Best Possible Hotel Rates

With 20+ years working with all major hotel chains and leveraging superior buying power, our team negotiates and secures the best possible rates for your attendees.



Room Block Management & Customer Service

We set up the room block based on your event criteria, provide attendees with phone and email access to our concierge team, and provide a level of service guaranteed to keep them happy.

Event Details

- ☐ Event Date
- ☐ Total Days of the Event
- ☐ Event Registration Deadline
- ☐ Total Projected Attendees
- ☐ Pre- or Post-Event Rooms Needed
- ☐ Hotel Quality Expected
- ☐ Specific Brands Preferred
- ☐ Historical Pick-up of Blocked Rooms (%)
- ☐ Rebates Required by Organization

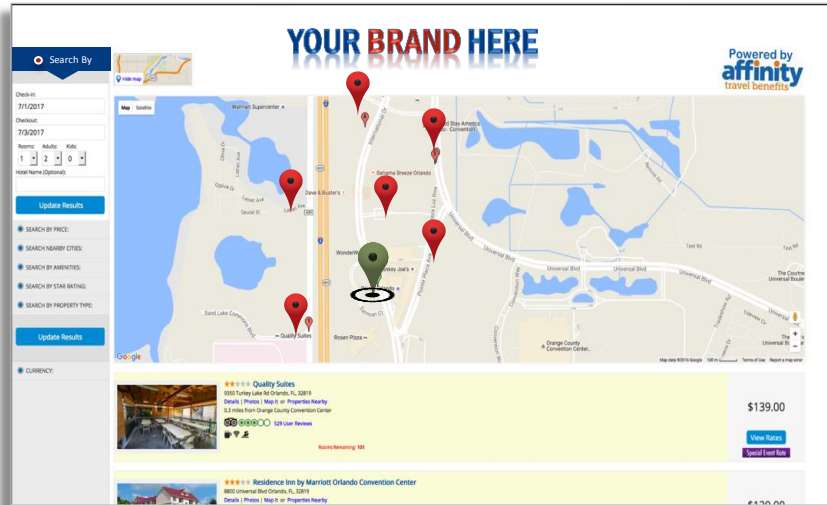
Room blocks are held for an suitable period of time and then released shortly before the event date to avoid reservation quotas and monetary guarantees.

Cobranded Booking Page, Radius-Targeted Hotels



Custom Hotel Booking Website

We provide a custom branded hotel reservations page, a link to add to your website, and advertising creative for you website, email campaigns and social media platforms. Your attendees, their family member and friends, and others in supporting roles may book hotels at pre-negotiated, guaranteed rates.



Hotels are radius-targeted and displayed on a map by proximity to your event.

Real-Time Reporting & Summary Analytics



24/7 Monitoring and Reporting

Reporting and analytics are provided with simplified reservation reporting upon request – rooms allotted, reservations booked and rooms still available and more.

Reporting Summary Group Productivity Solution				
Property Name	Total Reservations Booked	Total Room Nights Booked	Total Expected Commission	Total Expected Rebates
Best Western Albany Airport Inn	42	84	999.60	840.00
Best Western Clifton Park	29	58		
Best Western Sovereign Hotel - Albany	13	26		
Comfort Inn & Suites Airport - Wolf Road	24	37		
Comfort Inn Latham - Albany North	28	56		
Fairfield Inn & Suites by Marriott Saratoga Malta	17	34		
Fairfield Inn by Marriott Albany East Greenbush	29	39		
Fairfield Inn by Marriott Albany University Area	13	24		
Hampton Inn & Suites Albany Airport	12	26		
Hampton Inn Albany-Wolf Road (Airport)	33	60		
Hampton Inn Clifton Park	17	25		
Hilton Garden Inn Albany Medical Center	15	29		
Hilton Garden Inn Clifton Park	10	20		
Holiday Inn Express Albany Downtown	17	34		

Reporting Summary Group Productivity Solution									
Property Name	Room Nights Blocked	Room Nights Added	Total Room Nights Allotted	Room Nights Booked	Percentage of Rooms Booked	Room Nights On Hold	Room Nights Available In Parent Block	Room Nights Available Including On-Holds	
Best Western Albany Airport Inn	160	0	160	84	53%	0	0	0	View Rooming List Report
Best Western Clifton Park	74	4	78	58	74%	0	0	0	View Rooming List Report
Best Western Sovereign Hotel - Albany	40	0	40	26	65%	0	0	0	View Rooming List Report
Comfort Inn & Suites Airport - Wolf Road	40	10	50	37	74%	0	0	0	View Rooming List Report
Comfort Inn Latham - Albany North	60	14	74	56	76%	0	0	0	View Rooming List Report

Reporting Summary Group Productivity Solution					
Age Group	Team Name	Property Name	Reservations Booked	Room Nights Booked	Rooms On Hold
Varsity	Triple threat Elite	Hilton Garden Inn Clifton Park	1	2	
		Fairfield Inn & Suites by Marriott Saratoga Malta	1	2	
		Hotel Indigo ALBANY LATHAM	1	1	
		Best Western Clifton Park	1	2	
		The Queensbury Hotel	1	2	
		The Queensbury Hotel	1	1	
		The Queensbury Hotel	1	2	
		Hyatt Place Saratoga Malta	1	2	
		Hampton Inn Clifton Park	1	1	
		The Desmond Hotel Albany	1	2	
		Hilton Garden Inn Albany Medical Center	1	2	
		Holiday Inn Express Hotel and Suites Latham	1	1	
		Fairfield Inn & Suites by Marriott Saratoga Malta	1	2	
		Best Western Clifton Park	1	2	
		TownePlace Suites by	1	2	

Post-event analytics provide data to refine future events.

Thank You



Contact

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