



USHJA Zone 12 Committee Meeting Minutes

Wednesday, December 2, 2020 - 12:00 PM AKT/4:00 PM ET

Committee Members Participating: Dana Eaton (Chair), Jill Cornforth, Katherine Haghighi and Lauren Williams. (4)

Committee Members Not Present: Kerri Geppart (Vice Chair) and Shannon Bodolay. (2)

Also Present: Morgan Pearson (Sport Program Coordinator), Kristin Rover (Regional Communications Coordinator) and Lynn Johnson (Sports Program Assistant) (3)

I. Welcome and Roll Call

Ms. Eaton called the meeting to order and Ms. Pearson called roll. A quorum was met with four committee members present.

II. 2020 Zone Communications

Ms. Rover presented the 2020 Zone 12 Communications Report. She stated their analytics had determined the best way to communicate with the Zone was with Zone ENews. Committee members are encouraged to send Ms. Rover any information they would like to have posted on the Zone 12 Facebook page.

III. 2021 Zone Planning

A. Zone Finals and Show and Clinic

Ms. Eaton stated she would like to do Zone Finals with a show and possible a show with a clinic. The Committee discussed various options including a four day and a two-day show. The Committee will discuss further as they want to keep rated shows in Alaska.

B. Course Design Clinic

This would be a virtual clinic. Possible dates are March 29 & 30, 2021. The Committee discussed using grants from the Zone 12 budget to help those who want to attend this clinic.

IV. New Programs to offer in Zone 12

The Committee wants to focus on educating people on the value of rated shows. Ideas were discussed such as Town Halls, Forums etc. Social Media will be utilized

to promote events. Ms. Rover mentioned she can help with the social media emphasis.

V. 2021 USHJA Annual Meeting

Communication Update

Ms. Rover stated the Communications Department is currently planning for 2021. She has created a survey she would like all Committee members to complete to provide her with feedback. Ms. Pearson will send the survey link to Committee members later today.

C. Old Business

There was no Old Business to discuss

D. New Business

There was no New Business to discuss.

E. Adjourn

There being no further business to discuss, the meeting was adjourned at 4:36p.m. ET.

Respectfully Submitted,

Lynn Johnson
Sports Program Assistant