



USHJA Zone 3 Committee Meeting Minutes

Tuesday, December 1, 2020 - 4:00 p.m. ET

Zone 3 Members Participating: Oliver Kennedy (Chair), Streett Moore (Vice Chair), Andrew Ellis, Rachel Howell, Brooke Kemper, Alan Lohman, Tracy Magness, Alden Moylan, Deloise Noble-Strong, Gordon Reistrup, Mike Rosser, Sandra Ruiz, Cathy Schlaeppi and Cricket Stone. (14)

Zone 3 Members Not Present: Diane Tate (Treasurer) and Eric Straus (NV Advisor) - EXC. (2)

Also Present: Morgan Pearson (Sports Program Coordinator), Kristin Rover (Regional Communications Coordinator) and Lynn Johnson (Sports Program Assistant) (3)

I. Welcome and Roll Call

Mr. Kennedy called the meeting to order. Ms. Pearson called roll, with fourteen committee members present, a quorum was met.

II. 2020 Zone Communications

Ms. Rover presented the 2020 Zone Communications Report. This can be found on the Resources page in the Zone Book online. The Communications Department has a strategic plan to increase membership for 2021. Analytics have shown the best way to communicate with Zone members is through the Zone ENews. All Zone members are encouraged to send information they would like to have posted on the Zone 3 Facebook page.

III. 2020 Zone Programs Review

The Committee discussed various programs and highlights for Zone 3 during 2020. Feed Aid was very well received. Zone 3 had a recipient of the Hamel Scholarship, a USHJA Stable Challenge winner, a Green Hunter Incentive Regional winner and presented a Zone 3 College Scholarship. Zone 3 hosted the Young Pony Hunter Championships as well as the Hunter Breeding Championships. Zone 3 had two finalists in the Jr. Jumper Team Championships. The deadline for applications for the 2021 Gold Star East is December 3, 2020.

IV. 2021 Zone Planning

The 2021 Jr. Jumper/NAYC qualifying will be based on the five best horse shows. Specifications and all information will be posted on the website shortly. New for 2021

will be the Hunter Team Challenge. Information can be obtained on the website or at the session during the Annual Meeting. Zone 3 Finals will add the Low Children's and Low Adults for 2021. The 3'3" section was added for 2020. The Committee discussed adding another day and more lower levels to the Finals. This would add inclusivity for the lower levels as it reaches out to them. Discussion was held to split the 3'3" Junior Hunters by age. Further discussion will be held.

V. Q & A with Attendees

Questions were fielded by Committee members and other attendees.

VI. Adjourn

The meeting was adjourned at the end of the scheduled time.

Respectfully Submitted,

Lynn Johnson
Sports Program Assistant