



USHJA Zone 7 Committee Meeting Minutes

Wednesday, December 2, 2020 – 11:00 p.m. CT/ 10:00 p.m. ET

Zone 7 Committee Members Participating: Nancy Jones (Chair), Carl Hansen (Vice Chair), Joey Brumbaugh (Treasurer), Janis Collette, Matt Cyphert, Genie Harper, Fred Kahn, Kalea Maxwell, Patricia Roberts, Sandra Tabio and Bill Whisenant. (11)

Zone 7 Committee Members Not Present: Valerie Garza, Kelly McCabe-Cyphert, and John McQueen (EXC) (3)

Also Present: Morgan Pearson (Sports Program Coordinator), Kristin Rover (Regional Communications Coordinator) and Lynn Johnson (Sports Program Assistant). (3)

I. Welcome and Roll Call

Ms. Jones called the meeting to order. Ms. Pearson called roll, with eleven committee members present, a quorum was met.

II. 2020 Zone Communications

Ms. Rover presented the Zone 7 Communications Report to the Committee. This is also found in the Zone Book. Ms. Rover stated analytics has shown the most effective way to communicate with Zone members has been the Zone ENews. The Communications Department will continue to improve engagement with the members of the Zone. Stories and member spotlights have been submitted by Johanna

III. Zone 7 & 4 Joint Clinic

Ms. Jones stated this is in the planning stages. They are looking at holding this between the two weeks at Gulfport. It would be free to members of both Zones with all others paying a fee of \$150. The Committee is in favor of this.

IV. 2020 Zone Programs Review

The Zone Equitation Championships were cancelled this year. Handy Hunter Challenges are held in Zone 7 at approximately five to seven shows. There are no entry fees for these classes. Zone 7 does offer grants for farms to hold clinics

V. 2021 Zone Planning

The Hunter Team Challenge was discussed. This program is new for 2021 from USHJA. There will be three locations: East, West and Central. The Central Challenge will be held at Lamplight July 21-25, 2021. There is no qualifying. Details can be found on the

USHJA website. Ms. Pearson mentioned the Jumper programs and ways to increase participation. It was suggested to have 1-2 people assigned to get the word out about the programs and increase interest. Various other ideas were suggested and discussed. Upcoming Zone elections were discussed, and Ms. Pearson went over procedures and guidelines. Anyone interested in serving on the Zone Nominating Committee should email Ms. Pearson. Voting will open May 15, 2021 and it is open to Senior active members. Voting can be done through their member portal online.

VI. Q & A with Attendees

Questions submitted were addressed.

VII. Adjourn

The meeting was adjourned at the end of the time schedule.

Respectfully Submitted,
Lynn Johnson
Sports Program Assistant