Members Present: Ruthanna Bridges, Jessica Daenen, Roxane Durant, Suzanne Flaig, Jill McGrady, Chrissy Hannon, Marnye Langer (Chair), and Colleen Seely (8)

Members Not Present:

Also Present: Whitney Barnard (Committee Liaison)

I. Welcome and Roll Call
   • Marnye Langer called the meeting to order at 12pm ET and Whitney Barnard performed roll call. A quorum was met with eight voting members present.

II. Approval of the minutes from 2/25/19
   • Ms. Bridges moved to approve the minutes from February 25, 2019. Ms. McGrady seconded and the motion passed.

III. Goals for 2019
   Ms. Langer reviewed the committee’s goals as decided on in February. Hearing no objections, the committee will move forward with addressing these goals throughout 2019. They include:

   • Market the program and develop/advertise membership perks
   • Create a list of resources for RRAs to access and utilize
   • Develop a list of “Best Practices” for RRAs
   • Potentially work with other organizations with which to collaborate
   • Help non-horse people find riding schools and ways to identify safe, appropriate programs. Riding schools are often the gateway into our sport.

IV. USHJA Recognized Riding Academy Resources (pg 4-5)
   Ms. Langer informed the committee that moving forward, information submitted after a meeting reminder is sent out will not be distributed at the upcoming call in order to avoid confusion when reviewing materials.

   The committee brainstormed ideas to add as RRA resources.
   • Interdisciplinary
     o USEF Lettering Program
     o Ranch Riding Association
     o Trail and obstacle associations (i.e. Equine Trail Sports)
     o USDF (Ms. McGrady and Ms. Daenen to research)
     o Arabians and Quarter Horses (Ms. Flaig and Ms. McGrady to research)
o Eventing and reining (Ms. Langer to research)
  • Education
    o Anne Kursinski webinars (Ms. Seely to research)
    o Daniel Steward Sport Psychology
    o Guelph Veterinary School (Ms. Hannon to research)

Ms. Langer asked the committee to continue brainstorming ideas to make the list more robust. Please submit ideas to Ms. Barnard before the next meeting.

V. List of known riding academies
Ms. Langer asked committee members to identify familiar RRAs who did not renew in 2019. She asked that everyone reach out to three academies on the list to discuss with them why they did not renew, areas of improvement, expectations, etc. A list of talking points will be provided and assignments will be forthcoming.

A suggestion was made to allow RRA memberships to be prorated or to allow for rolling renewals. Ms. Barnard agreed that these were both possibilities but a bit more information would be helpful before making this change. Ms. Langer explained that the committee would need to make a recommendation for either USHJA senior staff or the Board to approve, but is definitely an idea the group should develop.

VI. Old Business
• There was no old business to discuss.

VII. New Business
• There was no new business to discuss.

VIII. Adjourn
• There was a motion to adjourn and the meeting was adjourned at 12:41pm ET.

Respectfully Submitted,

Whitney Barnard
USHJA Assistant Managing Director of Education/Committee Liaison