



Donation Opportunities for the



**KYM K SMITH/USHJA
YOUNG HUNTER PONY
CHAMPIONSHIPS**

**Virginia Horse Center Lexington, VA
August 23, 2020**

USHJA is excited about the return of title sponsor Kym K Smith and is working to expand the opportunities for young hunter ponies.

The Kym K Smith/USHJA Young Hunter Pony Championship will offer the following sections: Hunter Pony 4 & 5 Year Olds 2', Hunter Pony 4 & 5 Year Olds 2'3", Hunter Pony 6 & 7 Year Olds 2', Hunter Pony 6 & 7 Year Olds 2'3" and Hunter Pony 6 & 7 Year Olds 2'6" to be made up of one model, one under saddle class and two over fences classes. An under saddle class for 5 Year Olds & Under for ponies not competing in the 4 & 5 Year Olds over fences classes will also be offered.

Be among the first to support this special championship!

Title Sponsor:

SOLD

Presenting Supporter:

\$10,000

- Naming: The event will be referred to as the USHJA Young Pony Championships presented by SPONSOR
- Press release announcing sponsorship
- If VIP amenities are provided Title Sponsor will receive up to four passes
- One-time, 50 percent discount on a full page color USHJA In Stride ad
- Ability to utilize USHJA social media platforms up to two times
- Two competition arena banners (4 x 8)
- PA announcements throughout the entire event
- Premium ad placement in the championship program
- Presenting Sponsorship continued
- Logo/link on Young Hunter Pony Championship webpage
- Id on all USHJA promotional material for event
- Name on all ribbons, coolers and keeper trophies provided by USHJA Award presentation opportunities for each class in the division
- Prominent mention in the USHJA event coverage press release and USHJA In Stride coverage

Division Supporter:

- Naming rights to the division, i.e. The SPONSOR Farm Hunter Pony 4 & 5 Yr 2' Division
- PA announcements during division
- Mention in Championship Program
- Recognition on Donor Banner to be displayed at the Event
- Award presentation opportunities for each class in the division
- Mention in the USHJA event coverage press release and USHJA In Stride coverage

Hunter Pony 5 & Under	\$4,500	Hunter Pony 6 & 7 Yr 2'	\$4,500
Hunter Pony 4 & 5 Yr 2'	\$4,500	Hunter Pony 6 & 7 Yr 2'3"	\$4,500
Hunter Pony 4 & 5 Yr 2'3"	\$4,500	Hunter Pony 6 & 7 Yr 2'6"	\$4,500

Class Supporter:

- Mention in Championship Program and PA Announcements during the Event
- Recognition on Donor Banner to be displayed at the Event
- Award presentation opportunities for class

Priced to cover prize money and awards per class

1. Hunter Pony 5 Yr. and Under Model:	\$750	13. Hunter Pony 6 & 7 Yr. Old U/S :	\$1,250
2. Hunter Pony 5 Yr. and Under U/S:	\$1,250	14. Hunter Pony 6 & 7 Yr. Old 2' :	\$1,250
3. Hunter Pony 5 Yr. and Under U/S:	\$1,250	15. Hunter Pony 6 & 7 Yr. Old 2' :	\$1,250
4. Hunter Pony 4 & 5 Yr. Model :	\$750	16. Hunter Pony 6 & 7 Yr. Model :	\$750
5. Hunter Pony 4 & 5 Yr. U/S :	\$1,250	17. Hunter Pony 6 & 7 Yr. Old U/S :	\$1,250
6. Hunter Pony 4 & 5 Yr. 2' :	\$1,250	18. Hunter Pony 6 & 7 Yr. Old 2'3 :	\$1,250
7. Hunter Pony 4 & 5 Yr. 2' :	\$1,250	19. Hunter Pony 6 & 7 Yr. Old 2'3 :	\$1,250
8. Hunter Pony 4 & 5 Yr. Model :	\$750	20. Hunter Pony 6 & 7 Yr. Model :	\$750
9. Hunter Pony 4 & 5 Yr. U/S :	\$1,250	21. Hunter Pony 6 & 7 Yr. Old U/S :	\$1,250
10. Hunter Pony 4 & 5 Yr. 2' 3 :	\$1,250	22. Hunter Pony 6 & 7 Yr. Old 2'6 :	\$1,250
11. Hunter Pony 4 & 5 Yr. 2' 3 :	\$1,250	23. Hunter Pony 6 & 7 Yr. Old 2'6 :	\$1,250
12. Hunter Pony 6 & 7 Yr. Model :	\$750		

Program Supporter:

Donations up to \$749

Additional Sponsorship/Donor Opportunities:

Rider gift bag inserts: Product/samples may be provided upon approval of USHJA

Perpetual Trophies: Minimum value of \$2,500 and must meet USHJA perpetual trophy standards

Class/Division championship/winners gifts: Minimum value of product is \$100 unless otherwise approved by the USHJA

*All final negotiations and contracts will be provided by the USHJA office
Sponsorship and Advertising Department.*

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