



Instructor Credential Marks & Logo Use Request

USHJA Credentialed Instructors are encouraged to advertise with their students, guests, and vendors their relationship with the USHJA by methods to include, but not limited to, promoting available programs, posting flyers or banners, hosting events, and displaying their credentialed status on their website and social media.

By completing the form below, this Credentialed Instructor may request approval for the use of the USHJA's marks and logo on certain pre-approved business items, including, but not limited to a website, business cards, official letterhead, advertisements, and apparel.

REQUESTOR INFORMATION

Credentialed Instructor Name: _____

USHJA #: _____

Signature: _____

USAGE

What is the intended use for the name or logo? _____

Duration of use? _____

If the logo will be reproduced for apparel, human or equine (engraved/embroidered/screen printed), please list the name and contact information of the vendors you will be using.

Vendor Name: _____ Phone: _____

Email: _____

Vendor Name: _____ Phone: _____

Email: _____

If applicable please describe the publication or media in which the logo will appear, and how it will be used? _____

If applicable what is the text/copy and images on the page, or in the audio/video with which the logo will appear? Submit copy with request form. _____

What digital format would you like to receive? (pdf, jpg tif, eps) _____

ACKNOWLEDGEMENT AND AGREEMENT

By signing below, I acknowledge and agree to the following:

That the information contained in my application and supporting materials is accurate and true. I further acknowledge and agree that if any information has been fraudulently submitted, USHJA reserves all rights to pursue any and all appropriate remedial action, including legal remedies and revocation of my credentialed status.

That the USHJA Instructor Credential and its associated marks are copyrighted and trademarked and are solely the property of USHJA and that usage of same without **prior written permission** of the USHJA is strictly prohibited. Use of any marked items for re-sale is strictly prohibited without a written licensing agreement with USHJA. USHJA reserves all rights to pursue any and all appropriate legal action against an individual, vendor, company or other entity for violation of this restriction.

That USHJA reserves the right to decline usage of the marks and logo for any reason in its sole discretion. If USHJA determines that the marks or logo are being used in violation of this agreement or in a manner detrimental to USHJA or its Credential program, permission for usage will be revoked and usage must cease immediately. In this instance, USHJA reserves all rights to pursue any and all appropriate legal action and may revoke my USHJA Credentialed status.

I understand and agree to the above terms.

Signature: _____

Please return this form along with a sample and vendor contact information to Suzanne Dorman at sdorman@ushja.org or fax 859-258-9033. If you have any questions please contact Suzanne at 859-225-6715.