USHJA Horse and Rider Advocates Committee
Monday, February 25, 2019  1:00pm ET
Teleconference: 888-392-4560       Access Code: 39235

Members Present: Dr. Mark Baus, Maria Biancone, Carol Dean-Porter, Dayle Eldredge, Arly Golombek (Vice), Susan Lyman, Sheila Murphy, Jo-Ann Schaudies, Dr. Stephen Soule, Eric Straus, Gay Talmey, Leslie Terry, Glena Wirtanen, and Katie Young (Chair) (14)

Members Not Present: Wendy Mathews and Dr. Richard Mitchell (2)

Also Present: Whitney Barnard (Committee Liaison)

I. Welcome and Roll Call
   • Katie Young called the meeting to order at 1pm ET. Whitney Barnard performed roll call and a quorum was met with 14 voting members present.

II. Approval of meeting minutes from December 12, 2018
   • Ms. Lyman moved to approve the minutes from December 12, 2018. Mr. Straus seconded and the motion passed unanimously.

III. Annual Meeting Review
Ms. Barnard gave a brief overview regarding the actions taken on this committee’s submitted RCPs. Two were not approved and the shoe-pulling rule was withdrawn. It was unclear why the “abuse rule” was not approved but Ms. Barnard assumed that it was because grooms were added to the rule and because it was a GR rule rather than an HJ. Additionally, the stall card rule was disapproved as many committees felt that this was a best practice rather than a rule.

Ms. Murphy offered to write new language for a 2019 RCP submission. Additionally, the committee would like to see the following actions:
   • Create a stall card and make it available on social media and more easily accessible on the website
   • Send an email to all competition managers asking that they provide a copy of the stall cards via a link in their prizelists and/or printed copies at the office. Ms Barnard agreed to send a memo to the Competition Management committee for their thoughts on this request
   • Include a mention of stall cards in the “Grooming to Show” video

IV. Approved educational videos
Ms. Barnard explained that because this committee does not have a budget, their video ideas are susceptible to the needs of the Education Department. In an attempt to create videos that would benefit both the HRA as well as the HQC, EAP and other educational programs, the listed items were approved. The committee understands and requested that their concerns be
mentioned in some of the videos including shoe pulling in the “Hoof Care” video and tack fitting in the “Grooming video.”

VI. Old Business
For use in social media, the committee was asked to brainstorm hashtag ideas. Ideally, hashtags would be general and incorporate both horse and rider advocacy. Please email your ideas to Ms. Barnard by Friday, March 1st.

Ms. Barnard explained to the committee that the topic of over showing is a challenging issue to address as the nature of the organization tends to encourage this practice by give awards based on points. Suggestions:

- Submit a memo to the Awards Committee to request the end of Dash for Cash
- Send letter submitted by Ms. Lyman to the Communications Department to consider sharing with the membership
- Request a one page article in In Stride
- Reestablish the monthly articles from 2016

VI. New Business

- There was no new business to discuss

VII. Adjourn

- Ms. Dean-Porter motioned to adjourn and the meeting adjourned at 1:54pm ET.

Respectfully Submitted,

Whitney Barnard
USHJA Assistant Managing Director of Education/Committee Liaison