



USHJA Zone 8 Committee Meeting Minutes

Monday, November 30, 2020 – 3:00 p.m. PT/4:00 p.m. MT/6:00 p.m. ET

Zone 8 Committee Members Participating: Laurie Grayson (Chair), Betsy Checchia (Vice Chair), Jenny Paisley (Treasurer), Chris Collman, Michael Dennehy, Marion Maybank, Beth Nielsen, Jill Pelzel and Danine Summers (9)

Zone 8 Committee Members Not Present: Betty Beran, Brittany Jorgenson, and Allison Wicks. (3)

Also Present: Morgan Pearson (Sports Program Coordinator), Kristin Rover (Regional Communications Coordinator) and Lynn Johnson (Sports Program Assistant) (3)

I. Welcome and Roll Call

Ms. Pearson called roll, with nine committee members present, a quorum was met.

II. 2020 Zone Communications

Ms. Rover presented the Zone 8 2020 Communications Report. Analytics has shown the best way to communicate with the Zone members is through the Zone ENews. They will also increase engagement with the membership through the Zone 8 Facebook page.

III. 2020 Zone Programs Review

The Zone 8 Championships were attended by 72% of the eligible members, offering 25 sections of which 22 filled.

IV. 2021 Zone Planning

Ms. Skinner Robson spoke about the 2021 Gold Star clinics. Since 2020 Zone Jumper Team Championships were not held, the top 3 in the Zone 7 & 8 standings will be invited to apply for the Gold Star clinic. The Committee discussed making use of affiliates to get the word out about events, along with ENews and social media.

V. Q & A with Attendees

Questions from attendees were answered and/or discussed by Committee members and/or other panelists.

VI. Adjourn

The meeting was adjourned at the end of the scheduled time.

Respectfully Submitted,

Lynn Johnson
Sports Program Assistant