

# 2023 | 35<sup>th</sup> Annual Zone 2 HOTY Championship

## Sponsorship Opportunities



### BLUE RIBBON SPONSOR <\$500

#### Sponsorship opportunities:

- Ringside water (\$200)
- Ingate snacks (\$200)
- Prizes (\$500)

#### Benefits:

- Name listed on ringside Sponsor Banner
- Name listed in Zone II Finals wrap-up email & social post

### GOLD SPONSOR \$1,000 - \$3,000

#### Sponsorship opportunities:

- Full division sponsorship
- High Point Awards

#### Benefits:

- Presentation of awards within the sponsored division – award area signage
- Name listed on ringside Sponsor Banner
- PA acknowledgement
- Banner to be displayed at Championship (must be supplied by sponsor)
- Social Media Post acknowledgement
- Name listed in Zone II Finals wrap-up email & social post

### BRONZE SPONSOR \$500 - \$1,000

#### Sponsorship opportunities:

- Championship award
- Memorial award

#### Benefits:

- Name listed on ringside Sponsor Banner
- PA acknowledgement
- Name listed in Zone II Finals wrap-up email & social post

### PLATINUM SPONSOR \$3,000+: contact USHJA

- Presenting Sponsor
- Supporting Sponsor
- Exhibitor Party Sponsor

#### Benefits:

- Name recognition in all marketing, promotional and show-related materials.
- One spot acknowledging support of Zone 2 Finals in the USHJA Zone 2 e-Update (sent monthly to approx. 7700 Zone 2 members) - exclusive to Platinum Sponsor
- One spot acknowledging support of Zone 2 Finals on the Zone 2 Finals landing page of the USHJA website -exclusive to Platinum Sponsor
- Presentation of special awards at Zone 2 Finals such as High Point Trainer, Best Amateur and Best Child Rider – award area signage
- Ringside Sponsor Banner
- Live read PA Announcements throughout the show day
- Back numbers

#### For more information, contact

Jill Insko - Managing Director of Sponsorship and Event Relations [sponsorship@ushja.org](mailto:sponsorship@ushja.org)

Online payment portal: <https://www.ushja.org/zones-affiliates/zone-2>