



## Recognized Riding Academy Marks & Logo Use Request

USHJA Recognized Riding Academies are asked to advertise with their students, guests, and vendors their relationship with the USHJA by methods to include, but not limited to, promoting available programs, posting flyers or banners, hosting events, and displaying the USHJA's recognition of the program on the riding academy's website.

By completing the form below, this academy may request approval for the use of the USHJA's marks and logo on certain pre-approved business items, including, but not limited to a website, business cards, official letterhead, advertisements, and pre-approved apparel.

### REQUESTOR INFORMATION

Recognized Riding Academy Name: \_\_\_\_\_

Person Requesting: \_\_\_\_\_ Academy's USHJA#: \_\_\_\_\_

Signature: \_\_\_\_\_

### USAGE

What is the intended use for the name or logo? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Duration of use? \_\_\_\_\_

**If the logo will be reproduced for apparel, human or equine (engraved/embroidered/screen printed), please list the name and contact information of the vendors you will be using.**

Vendor Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Vendor Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

If applicable please describe the publication or media in which the logo will appear, and how it will be used? \_\_\_\_\_

---

---

---

If applicable what is the text/copy and images on the page, or in the audio/video with which the logo will appear? Submit copy with request form. \_\_\_\_\_

---

---

What digital format would you like to receive? (pdf, jpg tif, eps) \_\_\_\_\_

---

### ACKNOWLEDGEMENT AND AGREEMENT

By signing below, I acknowledge and agree to the following:

That the information contained in my application and supporting materials is accurate and true. I further acknowledge and agree that if any information has been fraudulently submitted, USHJA reserves all rights to pursue any and all appropriate remedial action, including legal remedies and revocation of my academy's recognition.

That the USHJA Recognized Riding Academy and its associated marks are copyrighted and trademarked and are solely the property of USHJA and that usage of same without **prior written permission** of the USHJA is strictly prohibited. Use of any marked items for re-sale is strictly prohibited without a written licensing agreement with USHJA. USHJA reserves all rights to pursue any and all appropriate legal action against an individual, vendor, company or other entity for violation of this restriction.

That USHJA reserves the right to decline usage of the marks and logo for any reason in its sole discretion. If USHJA determines that the marks or logo are being used in violation of this agreement or in a manner detrimental to USHJA or its Recognized Riding Academy program, permission for usage will be revoked and usage must cease immediately. In this instance, USHJA reserves all rights to pursue any and all appropriate legal action and may revoke my USHJA riding academy recognition.

I understand and agree to the above terms.

Signature: \_\_\_\_\_

Please return this form along with a sample and vendor contact information to Suzanne Dorman at [sdorman@ushja.org](mailto:sdorman@ushja.org) or fax 859-258-9033. If you have any questions please contact Suzanne at 859-225-6715.