

Sponsorship Opportunities



BLUE RIBBON SPONSOR

<\$500

Sponsorship opportunities:

- Ringside water (\$25-\$200)
- Ingate snacks (\$25-\$200)
- Back numbers (\$350)
- Prizes (\$25-\$500)

Benefits:

- Name listed in Souvenir Program
- Name listed in Zone II Finals wrap-up email & social post

GOLD SPONSOR

\$1,000 - \$3,000

Sponsorship opportunities:

- Full division sponsorship
- High Point Awards

Benefits:

- Presentation of awards within the sponsored division
- Full page ad in both the souvenir program
- PA acknowledgement
- Banner to be displayed at Championship (must be supplied by sponsor)
- Leaderboard listings on the digital display boards throughout the show day
- Social Media Post acknowledgement
- Name listed in Zone II Finals wrap-up email & social post

BRONZE SPONSOR

\$500 - \$1,000

Sponsorship opportunities:

- Championship award
- Memorial award

Benefits:

- Half page ad in both the souvenir program
- PA acknowledgement
- Name listed in Zone II Finals wrap-up email & social post

PLATINUM SPONSOR

\$3,000+

Event to be designated "Zone 2 Finals presented by (Platinum Sponsor)"

Benefits:

- Name recognition in all marketing, promotional and show-related materials.
- One spot acknowledging support of Zone 2 Finals in the USHJA Zone 2 e-Update (sent monthly to approx. 7700 Zone 2 members) - exclusive to Platinum Sponsor
- One spot acknowledging support of Zone 2 Finals on the Zone 2 Finals landing page of the USHJA website -exclusive to Platinum Sponsor
- Presentation of special awards at Zone 2 Finals such as High Point Trainer, Best Amateur and Best Child Rider
- Full page ad in both the event prize list and souvenir program
- Live read PA Announcements throughout the show day
- Leaderboard listings on the digital display boards throughout the show day

For more information, contact Liz Patterson
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