Committee: Hunter Breeding Task Force
Meeting Date: Monday, April 20, 2020
Meeting Time: 1:00pm (ET)/10:00am (PT)
Call In Number: 1-800-944-8766
Code: 78755#

Members Present: Oliver Brown, chair; Betty Oare, Nancy Frost, Sue Lightner, Jay Raach, Karan Aurelius, Jessie Lang, Tish, Quirk, Vicki Hunton (9)

Members Not Present: Diana Dodge, Harriet Schiele, Kimberly Risser (excused) (3)

Also Present: Melanie Mader, USHJA Sport Program Coordinator

**Meeting Minutes**

I. Welcome and Roll Call

Mr. Brown was having trouble logging onto the teleconference system so Mrs. Oare was asked to call the meeting to order. Ms. Mader took roll; with 9 members present, a quorum was met.

II. Adoption of Agenda

*Mrs. Frost made a motion to adopt the agenda; Ms. Aurelius seconded the motion; motion carried unanimously*

III. Approval of minutes from March 16, 2020 meeting

*Ms. Quirk made a motion to approve the Minutes from March 16th; Ms. Hunton seconded the motion. Motion carried unanimously.*

IV. SBW Fundraising

a) Contact 5-10 people each week
b) Letters to previous donors
c) Other strategies?

Ms. Mader explained that the Agenda had been sent out prior to USHJA’s announcement to suspend fundraising. Fundraising ideas were tabled until a later date. The Task Force discussed the desire to reach out to former donors and participants in a kind, sensitive way to thank them for their previous support and to invite them to SBW in 2020. Ms. Mader indicated she could draft a letter and collaborate with the Communications Department to ensure the content was worded appropriately.

V. Promoting SBW Performance classes

a) Additional HB/PB opportunities at YHF (East)
b) Blenheim incentives (West)
c) Invites to previous participants
The Task Force discussed the promotion of performance classes. They felt it was a good idea to continue to mention them in promotion materials.

VI. Webinar Outline
a) Topic: Hunter Breeding Handling 101
b) To be held late July/early August
c) Host? (can be done remotely)

The Task Force had a brief discussion regarding developing a Hunter Breeding webinar. Ms. Mader shared a brief overview of how webinars worked and the availability of time slots. The committee felt that the HB Education sub group should take the lead on this project. The sub group requested a call with the USHJA Education Dept. to review their ideas and discuss more specifics.

VII. Old Business
There was no old business to discuss

VIII. New Business
The Task Force discussed any updates regarding the USEF suspension of shows and the situation with COVID-19 across the country. They felt that Sallie B Wheeler could continue even if shows were to open back up shortly before the Championship. The conditioning requirements for in hand horses is not as strenuous as performance horses, and most Hunter Breeding participants also have horses at home and are continuing to train during this time. Another alternative proposed would be to soften the performance classes to accommodate the horses that wish to show. The committee asked Ms. Mader to research when decisions would have to be made about cancellations.

Mr. Raach made a motion to adjourn the meeting; Mrs. Frost seconded the motion; Meeting adjourned at 1:51pm ET

Committee actions resulting in a recommendation for program changes are subject to additional review in accordance with Board of Directors approved policy.